

New video for review

Getting to Know Art Media Volume one: Drawing Media

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This lively animated video introduces young artists to basic drawing materials and techniques. Using examples of children's artwork and master drawings, this program encourages exploration of materials and imaginative thinking. Topics include: pencils and colored pencils: charcoal, chalk, pastels, crayons: markers: inspiration, papers and sketchbooks.

Entertaining, intelligent and appealing, young viewers will enjoy learning about the history of the pencil, how they are made, the kinds of lines they can make and different ways to hold a pencil. Do you know why pencils are often yellow? Try a value scale in charcoal or a "crayon resist". What American Woman is famous for her bright pastel pictures? How many different kinds of markers can you name? Where do you find inspiration?

The works of master artists, including Vincent van Gogh, Edgar Degas and Thomas Gainsborough are put to use brilliantly to illustrate various drawing techniques. Narrated by a group of enthusiastic, youthful voices and featuring lively sound effects, music, and sparkling animation are combined with images of some of the world's greatest artists.

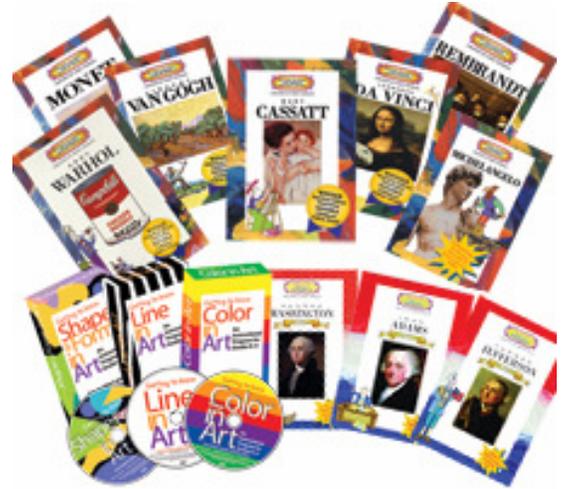
An ideal classroom tool for the elementary art educator, Drawing Media is organized in chapters that can be viewed individually or combined to fit classroom schedules and lesson plans. Writer Susan Freifeld, a gifted art educator, also provides an online companion study guide to extend the on screen lessons for young would-be artists.



"Drawing Media" is the first in a new DVD series introducing the different kinds of Art Media to young children in a way that is both educational and entertaining. Future episodes include "Painting, Print Making and Collage" and "3D Media".

Produced by Getting To Know, Inc., best known for their popular, award winning "Getting To Know The World's Greatest Artists" and "Getting To Know: COLOR, LINE, SHAPE & FORM in ART" video series.

Getting To Know, Inc. is an educational media production company, dedicated to making the world's greatest people, places, ideas, and events accessible to children and adults in an easy to digest, fun approach. Visit gettingtoknow.com for a complete listing of video titles. Promotional art for publication available online; <http://gettingtoknow.com/press.htm>



Grades K-4

Approx. running time 24 minutes

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